

## **Waypoint Property Group Begins to Structure Offerings Under Reg D, Rule 506(c)**

**Waypoint Property Group Will Begin to Structure Offerings as per Rule 506(c) As Defined by the U.S. Securities & Exchange Commission.**

**LAS VEGAS, NV - (April 14, 2016)** -- Waypoint Property Group announced today that it will begin to structure investment offerings under Rule 506(c) of Regulation D as defined by the U.S. Securities & Exchange Commission.

Rule 506 is considered to be a "safe harbor" for the private offering exemption of the Securities Act. Earlier this year, Waypoint Property Group implemented a rule to accept only Accredited Investors as defined by the SEC which has allowed them to more efficiently qualify investment funds while focusing on maximizing returns for investors. The subsequent decision to expand to offerings under Rule 506(c) will allow Waypoint to better reach their investors through advertising and announcements.

**"We will also continue to structure offerings under Reg D, rule 506(b),"** comments Waypoint Principal Tara Wright, "which will benefit our existing investors who have already gone through the approval process and have taken the time to get to know us personally."

The primary difference between the two rules is that 506(b) offerings are restricted to those inside a company's close network, whereas with 506(c), accredited investors are able to learn about offerings without having a prior relationship. Rule 506(c) allows investors to more easily search the marketplace for investments that suit their needs, provided they go through the requisite steps necessary to verify accredited investor status.

About Waypoint Property Group:

Waypoint Property Group was founded in 2014 in order to add stability and diversification to the portfolios of their investors by participating in the acquisition, operation, and optimization of commercial real estate. Their goal is to add \$6 million to \$24 million dollars in new assets each fiscal year with a simple philosophy to locate commercial real estate projects that meet and exceed the expectations of their investor Partners.

To learn more about Waypoint Property Group, visit [www.waypointpropertygroup.com](http://www.waypointpropertygroup.com)

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